

ORDER

Orders
Order / Rev: 165801
Alt Order #: 06308251
Product Desc: PRIORITIES USA ACT
Estimate: 1567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: Mundy Katowitz Media
Buying Contact: Casey Bessette
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Matthew Norten | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------|
| WDJT-TV-LP | 15% | \$0.00 |
| Market | 100% | \$0.00 |

| Competitive Share | Share | Total |
|-------------------|-------|--------|
| CABLE | 0% | \$0.00 |
| WBME | 2% | \$0.00 |
| WCGV | 6% | \$0.00 |
| WISN | 28% | \$0.00 |
| WITI | 28% | \$0.00 |
| WMLW- | 2% | \$0.00 |
| WPXE | 0% | \$0.00 |
| WTMJ | 17% | \$0.00 |
| WVTV | 2% | \$0.00 |
| WYTU | 0% | \$0.00 |